

"You'll always be glad you did"



None of us will be completely happy until the day of Victory. The day our boys are back; our sons, brothers and husbands. We want our way of life to go on, and we're fighting to make sure it does. We want Jim or Bill (you know his name) to be sitting right there in his easy chair with his pipe or studying in his own room. We want to have friends in for dinner again... and a big roast beef for

them. We want to be able to take a long drive in the country, buy a new car, have fun, be happy. We want to live again on that sunny side of things of which Coca-Cola, itself, is such a symbol. There are so many things we want back. Yes, so many. None of them will come unless we win. All, and more, will come ~~when~~ we win. The War Bonds you buy will hasten the day... the day of Victory.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
COCA-COLA BOTTLING COMPANY, Virginia, Minnesota